

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Hidekazu SAKAGAMI et al.

Title: MOBILE MARKETING METHOD, MOBILE MARKETING SYSTEM, MOBILE MARKETING SERVER, AND ASSOCIATED USER TERMINAL, ANALYSIS TERMINAL, AND PROGRAM

Appl. No.: 10/081,229

Filing Date: 2/25/2002

Examiner: Retta, Yehdega

Art Unit: 3622

Confirmation 1662

Number:

**AMENDMENT AND REPLY UNDER 37 CFR 1.114**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated August 10, 2007, concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time to make this response timely.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this document.

**Remarks/Arguments** begin on page 11 of this document.

Please amend the application as follows: